



## Innovation Week – Programme (Draft)

**Dates:** 11-15 November 2019  
**Locations:** Berlin, Braunschweig, Munich  
**Participants:** fifteen international scientists with start-up-idea from Brazil, Ghana, India, Japan, Mexico, Palestinian Territories, Russia, Serbia, South Africa, USA,

### Date, Location      Programme

11 Nov  
Berlin

#### **Welcome**

**General overview: Introduction to the German research and innovation landscape, funding opportunities**

#### **Presentations by selected institutions**

- [TU9 German Universities of Technology](#)
- [Project Management Jülich \(PtJ\)](#) (tbc)
- Other: tbc

#### **Business Model Canvas**

#### **Social Media-Workshop**

*Evening: Transfer to Braunschweig or Munich (each city five persons)*

12-14 Nov  
Berlin,  
Braunschweig,  
Munich

#### **Visits to the participating universities**

- Technical University of Berlin
- Technical University of Braunschweig
- Technical University of Munich (TUM)

*Each university will be visited by five participants for three days.*

#### **The programme at each university consists of:**

- Networking events with peers, investors, experts and other relevant contact partners
- Pitch-trainings
- Workshops
- Consulting sessions
- Free time to organize individual appointments

*A detailed programme will be submitted before the event*



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15 Nov  
Berlin

**Final pitch before Jury**

**Networking event**

with participation of TU9 universities and other partners

**Conclusion, city tour**

*Evening, if applicable: departure and homeward journey*

16 November

*If applicable: departure and homeward journey*